ALEXIS J. ARSENAULT

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EDUCATION

New York Law School, New York, NY

Juris Doctor, expected May 2025 Part-Time Evening Division Member, Dean's Leadership Council

GPA: 3.36

American University, Washington, DC

Bachelor of Arts, May 2014 Major: Public Communication Minor: International Relations

GPA: 3.25

EXPERIENCE

Everytown for Gun Safety Legislative Advocacy Clinic, New York, NY

Spring 2024

Student Attorney

Analyze state and federal gun violence prevention legislation. Research case law interpreting statutes for emergency risk protection orders in California and Minnesota. Prepare memos and case summaries for use in proposed state legislation. Draft legislation about firearm permits, prohibitors, background checks, school safety, safe storage, and more.

City & State, New York, NY

August 2015 - Present

Events, Marketing & PR Manager

Organize policy forums, nonprofit conferences, political receptions, awards, and networking opportunities. Secure speaking positions for elected officials, policymakers, and industry influencers. Manage all event marketing including email calendar, ad placements, website content and social media. Develop communications strategy, create media alerts and press releases, build media lists, and pitch reporters.

Senior Events Coordinator

Curated event agendas, webpages, and marketing campaigns. Researched policy agendas and tracked recent legislation to develop panel discussion topics. Created public relations strategy, built media lists, and expanded digital media presence. Produced program journals, wrote editorial content, managed ad collection and placement.

Marketing & Research Associate, NYN Media

Facilitated execution of nonprofit conferences, including coordinating speaking opportunities and sponsorships. Updated website content, conducted market research, and ran weekly analytics reports. Implemented use of social media, developed online presence, and expanded e-newsletter database.

Equal Rights Trust, London, UK

Spring 2013

Advocacy Research Intern

Researched international legislation and litigation regarding human rights violations, discrimination, and inequality. Compiled fact sheets and country-specific watchdog reports. Drafted and edited legislative reports, website content, press releases, and social media posts.

Everybody Wins!, Washington, DC

Fall 2012

Communications & Development Intern

Wrote and edited press releases, media alerts, and newsletter articles. Developed media list and pitched stories to local and national news outlets. Fundraised and solicited businesses for charitable donations.

National Partnership for Women & Families, Washington, DC

Spring 2012

Communications Intern

Created fact sheets, blog posts, website content, and press releases regarding current events, legislation, and organization's advocacy activity. Coordinated media relations activity, developed media lists, and tracked coverage.

SKILLS & INTERESTS

Law • Advocacy • Social Justice • Human Rights • Public Policy • Government Affairs • International Relations • Writing • Research • Communications • Public Speaking • Creative Thinking • Problem Solving • Time Management

www.alexisarsenault.com